



U.S. Department
of Transportation

National Highway
Traffic Safety
Administration

Part 573 Safety Recall Report

25E047

Manufacturer Name: Ford Motor Company

Submission Date: Jul 25, 2025

NHTSA Recall No.: 25E047

Manufacturer Recall No.: 25S78

Manufacturer Information

Population

Manufacturer Name: Ford Motor Company

Address: 330 Town Center Drive
Suite 500
Dearborn MI, 48126-2738

Total number of potentially involved: 59

Estimated percentage with defect: 5%

Equipment Information

Brand / Trade 1: Ford Accessory Parts

Model: Bronco Upfit Kit

Part Number: M-BRONCO-W*

Type:

Function:

Size:

Production Dates: Jan 10, 2024 - Apr 17, 2025

Number of potentially involved: 59

Descriptive Information:

Spare tire carriers kits sold as accessory parts "Over-The-Counter" (OTC) for MY 2024 - 2025 Ford Bronco vehicles.

Defect / Noncompliance Description

Description of the defect or noncompliance:

Spare tire carriers that were sold as accessory parts "Over-The-Counter" (OTC) for MY 2024 - 2025 Ford Bronco vehicles may not be compatible with Rear-View Camera (RVC) only vehicles. This can result in an RVC that does not display an image while in reverse.

FMVSS1:

FMVSS2:

Description of the safety risk, including crash, fire, death, injury:

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A rear-view camera system that does not display an image while in reverse reduces the driver's view of what is behind the vehicle, increasing the risk of a crash.

Description of the cause:

The OTC personalization kit containing a spare tire carrier was not compatible with RVC-only vehicles. Ford released the kit to dealers without instructions that the kit was not compatible with RVC-only vehicles.

Identification of any warning that can occur:

None

Component Manufacturer

Tier of Supplier:

Supplier Type: OEM

Name: Ford Motor Company

Address: 1 American Road
Dearborn MI, 48126

Country: United States

Involved Components

Component Name 1: Bronco Upfit Kit

Component Description: Upfit Kit including a spare tire carrier

Component Part Number: M-BRONCO-WAD /-WBD /-W3, /-W4, /-W9, /-W10, /-W11, /-W12

Purchaser Information

The following manufacturers purchased this defective/noncompliant equipment for possible use or installation in new motor vehicles or new items of motor vehicle equipment:

Name:

Address:

Country:

Chronology

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On **May 9, 2025**, an issue pertaining to blank rear-view camera images after installation of an upfit spare tire carrier was brought to Ford's Critical Concern Review Group for review.

From **May to July 2025**, Ford confirmed that the upfit kits are intended for 360 view vehicles. Ford learned that the upfit kit will produce a blank image, when in reverse gear, if the kit is connected to RVC-only vehicles. Ford traced upfit kits to the purchasing dealers and the VINs on which they were installed, and identified 64 kits intended for 360 view vehicles that were installed on RVC-only vehicles. During this time, Ford conducted inspections on unsold RVC-Only vehicles with this upfit kit. All of the unsold vehicles displayed a rear-view image, indicating that some dealers may have detected the concern and installed a compatible rear view camera .

As of **July 8, 2025**, Ford is aware of three warranty claims possibly related to this issue. The first claim was received on August 14, 2024.

On **July 18, 2025**, Ford's Field Review Committee reviewed the concern and approved a field action. Ford is not aware of any reports of accident or injury related to this condition.

Related NHTSA Recall Number:

Description of Remedy

Remedy Type: Inspect, Replace

Consumer Advisories: ☐ Do Not Drive ☐ Park Outside

Description of remedy program:

Owners will be notified by mail and instructed to take their vehicle to a Ford or Lincoln dealer to have the camera system inspected. If the rear view camera image is not displayed while in reverse gear, the rear view camera will be replaced. There will be no charge for this service.

How remedy component differs from recalled component:

The remedy rear view camera will provide a rear view image on the center stack display when the vehicle is in reverse gear.

Identify how/when recall condition was corrected in production:

Not required per 49 Part 573.

Reimbursement Plan

Manufacturer used general reimbursement plan on file.

Recall Schedule

Part 573 Safety Recall Report**25E047****Description of recall schedule:**

Notification to dealers is expected to occur on July 28, 2025. Mailing of remedy owner notification letters is expected to begin August 4, 2025 and is expected to be completed by August 8, 2025.

Planned Dealer Notification Date: Jul 28, 2025 - Jul 28, 2025

☐ No Dealers

Planned Interim Owner Notification Date:

☐ No Owners

Planned Remedy Owner Notification Date: Aug 04, 2025 - Aug 08, 2025

☐ Phased Recall