

# Part 573 Safety Recall Report

## 25V-244

**Manufacturer Name :** Maserati North America, Inc.**Submission Date :** APR 14, 2025**NHTSA Recall No. :** 25V-244**Manufacturer Recall No. :** 784**Manufacturer Information :****Manufacturer Name :** Maserati North America, Inc.**Address :** One Chrysler Drive  
Auburn Hills MI 48326**Company phone :** 877-969-2737**Population :****Number of potentially involved :** 21**Estimated percentage with defect :** 100 %**Vehicle Information :****Vehicle 1 :** 2024-2024 Maserati Granturismo**Vehicle Type :****Body Style :** 2-DOOR**Power Train :** NR**Descriptive Information :** Some 2024 MY Maserati Granturismo vehicles have been built with manufacturer and tire labels that may detach due to a specific textured topcoat paint.

The suspect period began on July 14, 2023, when the first vehicle was produced with the specific topcoat paint, and ended on July 16, 2024, when the last vehicle was produced with the specific topcoat paint. The suspect period was determined using vehicle production records.

Similar vehicles not included in this recall were built with a different topcoat paint formulation.

The total affected vehicles for this model is 21.

**Production Dates :** JUL 14, 2023 - JUL 16, 2024**VIN Range 1 : Begin :**

NR

**End :** NR☐ Not sequential**Description of Noncompliance :**

**Description of the Noncompliance :** Federal Motor Vehicle Safety Standard ("FMVSS") No. 571.110 S4.3 requires that certain information be displayed "on a placard permanently affixed to the driver's side B-pillar." The placards on suspect vehicles may not be permanently affixed.

**FMVSS 1 :** 110 - Tire selection and rims**FMVSS 2 :** NR**Description of the Safety Risk :** If the placard is not affixed to the vehicle, a driver may load the vehicle with

Description of the Safety Risk : more cargo weight than is recommended, which can cause a vehicle crash without prior warning.

Description of the Cause : NR

Identification of Any Warning that can Occur : The driver may notice that the label on the B-pillar is peeling off or missing.

Involved Components :

Component Name 1 : Manufacturer Label/Tire Label

Component Description : Manufacturer Label/Tire Label

Component Part Number : 670218898 / 670217458

Supplier Identification :

Component Manufacturer

Name : Component manufactured by Maserati SpA

Address : NR

NR

Country : NR

Chronology :

On February 17, 2025, the Maserati Mirafiori plant was alerted that the Granturismo manufacturer and tire labels may detach from the B-pillar on vehicles painted with 323 Nero Scarabeo clear coat and immediately opened an internal investigation.

From February 2025 through April 2, 2025, after evaluation and validation, Maserati S.p.A. determined the root cause to be that the glue applied to the label may not properly adhere to the final finish clear coat on one specific paint color.

On April 7, 2025, Maserati S.p.A. determined, through the Vehicle Regulations Committee, to conduct a voluntary safety recall of the affected vehicles.

Description of Remedy :

Description of Remedy Program :	Maserati North America (“MNA”) will conduct a voluntary safety recall on all affected vehicles to replace the labels. MNA submitted its General Reimbursement Plan relating to reimbursement to owners and purchasers for costs incurred for remedies in advance of the manufacturer's notification of safety-related defects and noncompliance with Federal motor vehicle safety standards in November 2024. Owners and purchasers may be eligible for reimbursement in accordance with that plan.
How Remedy Component Differs from Recalled Component :	The remedy component is a label with adhesive permanently affixes the label to the specific topcoat paint.
Identify How/When Recall Condition was Corrected in Production :	NR

Recall Schedule :

Description of Recall Schedule :	**04/14/2025: MNA will notify dealers on or about 04/28/2025 and begin notifying owners on or about 05/29/2025.
Planned Dealer Notification Date :	APR 28, 2025 - APR 28, 2025
Planned Owner Notification Date :	MAY 29, 2025 - MAY 29, 2025

\* NR - Not Reported