

Traffic Safety Banner

ACTIVE

Contract Opportunity

Notice ID

693JJ923R000185

Related Notice

693JJ923R0000166

Department/Ind. Agency

TRANSPORTATION, DEPARTMENT OF

Sub-tier

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

Office

693JJ9 NHTSA OFFICE OF ACQUISITION

General Information View Changes

- **Contract Opportunity Type:** Solicitation (Updated)
- **All Dates/Times are:** (UTC-04:00) EASTERN STANDARD TIME, NEW YORK, USA
- **Updated Published Date:** Sep 25, 2023 06:38 am EDT
- **Original Published Date:** Sep 11, 2023 05:17 pm EDT
- **Updated Date Offers Due:** Oct 11, 2023 01:00 pm EDT
- **Original Date Offers Due:** Oct 11, 2023 01:00 pm EDT
- **Inactive Policy:** 15 days after date offers due
- **Updated Inactive Date:** Oct 26, 2023
- **Original Inactive Date:** Oct 26, 2023
- **Initiative:**
 - None

Classification

- **Original Set Aside:** Total Small Business Set-Aside (FAR 19.5)
-
- **Product Service Code:** R701 - SUPPORT- MANAGEMENT: ADVERTISING
- **NAICS Code:**
 - 541850 - Indoor and Outdoor Display Advertising
- **Place of Performance:**

Washington , DC 20590

USA

Description

The National Highway Traffic Safety Administration (NHTSA) is an agency of the U.S. Department of Transportation (DOT). NHTSA's mission is to prevent and reduce deaths, injuries, and economic losses resulting from automotive travel on our nation's roadways.

For over ten years, NHTSA has successfully installed banners surrounding the U.S. Department of Transportation headquarters' buildings. Specifically, banners with traffic safety messaging cover the following areas: Alcohol/Drugs, Seat Belts, Click It or Ticket, Distraction, Child Passenger Safety, Motorcycle Safety, Bicycle Safety, Pedestrian Safety, and Move Over. This contract will contribute to an integral part of NHTSA's mission to maintain visibility of traffic safety messaging to save lives and prevent injuries. The installation of these traffic safety messaging banners will reinforce their messages to DOT employees and other passersby.

Attachments/Links

Download All Attachments/Links
Attachments

Document	File Size	Access	Updated Date
23R000185 Traffic Safety Banners Questions.pdf (opens in new window)	30 KB	Public	Sep 25, 2023
RFP 693JJ923R000185 Traffic Safety Banner.pdf (opens in new window)	567 KB	Public	Sep 11, 2023

Contact Information

Contracting Office Address

- OFFICE OF ACQUISITION MANAGEMENT 1200 NEW JERSEY AVE SE, ROOM W51-30
- WASHINGTON , DC 20590
- USA

Primary Point of Contact

- **David Larson**
- david.larson@dot.gov
- Phone Number 2023664843