



October 9, 2023

Docket Management Facility
U.S. Department of Transportation,
1200 New Jersey Avenue SE,
West Building, Ground Floor, Rm. W12-140
Washington, DC 20590

RE: Docket Number NHTSA-2019-0126

Mazda writes to provide an update on progress following the establishment of the *Leading Automakers' Commitment to Implement Rear Seat Reminder Systems* (the "Commitment") in September 2019.¹

The following provides a listing of the nameplates manufactured for sale in the United States beginning on September 1, 2022, through August 31, 2023, that are included in Mazda's Commitment Fleet. This serves as Mazda's required Annual Report under the Commitment.

Vehicle Make and Model (Nameplate) Listing

Model Year	Model	Availability	System Name
2024	CX-90	Standard	Rear Seat Alert
2024	MAZDA3	Standard	Rear Seat Alert
2024	CX-30	Standard	Rear Seat Alert

The overall proportion of vehicles manufactured for sale in the United States beginning on September 1, 2022, through August 31, 2023, that are included in Mazda's Commitment Fleet, was **8.8** percent, with **32,232** vehicles equipped with a standard rear seat reminder. Mazda remains committed to full implementation by the 2025 model year.

Sincerely,

Jennifer Morrison
Vehicle Safety Compliance, Planning & Development
Mazda North American Operations
Washington, DC 20036

¹ The Commitment was established by members of the Alliance of Automobile Manufacturers, Inc., and the Association of Global Automakers, in September 2019. These organizations merged in 2020 to form the Alliance for Automotive Innovation. A copy of the Commitment can be accessed here:

<https://www.autosinnovate.org/safety/heatstroke/Automakers%20Commit%20to%20Helping%20Combat%20Child%20Heatstroke.pdf>