

Traffic Safety Banner

ACTIVE

Contract Opportunity

Notice ID

693JJ923R0000166

Related Notice

693JJ923RQ000XXX

Department/Ind. Agency

TRANSPORTATION, DEPARTMENT OF

Sub-tier

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

Office

693JJ9 NHTSA OFFICE OF ACQUISITION

General Information

- **Contract Opportunity Type:** Presolicitation (Original)
- **All Dates/Times are:** (UTC-04:00) EASTERN STANDARD TIME, NEW YORK, USA
- **Original Published Date:** Jun 13, 2023 10:33 am EDT
- **Original Response Date:** Jun 13, 2023 01:00 pm EDT
- **Inactive Policy:** 15 days after response date
- **Original Inactive Date:** Jun 28, 2023
- **Initiative:**
 - None

Classification

- **Original Set Aside:** Total Small Business Set-Aside (FAR 19.5)
- **Product Service Code:** R701 - SUPPORT- MANAGEMENT: ADVERTISING
- **NAICS Code:**
 - 541850 - Indoor and Outdoor Display Advertising
- **Place of Performance:**

Washington , DC 20590

USA

Description

The mission of the National Highway Traffic Safety Administration (NHTSA), an operating administration of the Department of Transportation (DOT), is to save lives, prevent injuries and reduce economic costs due to road traffic crashes, through education, research, safety standards and enforcement activity.

For over ten years, NHTSA has successfully installed banners surrounding the U.S. Department of Transportation headquarters' buildings. Specifically, banners with traffic safety messaging cover the following areas: Alcohol/Drugs, Seat Belts, Click It or Ticket, Distraction, Child Passenger Safety, Motorcycle Safety, Bicycle Safety, Pedestrian Safety, and Move Over.

The services outlined under this contract are an integral part of NHTSA's mission to maintain visibility of traffic safety messaging in order to save lives and prevent injuries. The installation of these traffic safety messaging banners will reinforce their messages to DOT employees and other passersby.

NHTSA seeks a Contractor to provide for the monthly installation and removal of traffic safety messaging banners that will be placed on light poles surrounding the U.S. Department of Transportation (DOT) headquarters' buildings, located at 1200 New Jersey Ave SE and on Tingey St. SE.

Attachments/Links

Download All Attachments/Links
Attachments

| Document | File Size | Access | Updated Date |
|---|-----------|--------|--------------|
| Presolicitation 693JJ923R000166 Traffic Safety Banner.pdf (opens in new window) | 115 KB | Public | Jun 13, 2023 |

Contact Information

Contracting Office Address

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- USA

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