

Request for Information (RFI) and Industry Day Notice for the National Highway Traffic Safety Administration (NHTSA) for National Communications, Marketing, and Media Support

ACTIVE

Contract Opportunity

Notice ID

693JJ923RQ000208

Related Notice

Department/Ind. Agency

TRANSPORTATION, DEPARTMENT OF

Sub-tier

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

Office

693JJ9 NHTSA OFFICE OF ACQUISITION

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General Information View Changes

- **Contract Opportunity Type:** Sources Sought (Updated)
- **All Dates/Times are:** (UTC-05:00) EASTERN STANDARD TIME, NEW YORK, USA
- **Updated Published Date:** Dec 20, 2022 01:58 pm EST
- **Original Published Date:** Dec 01, 2022 04:54 pm EST
- **Updated Response Date:** Jan 24, 2023 10:00 am EST
- **Original Response Date:** Jan 09, 2023 10:00 am EST
- **Inactive Policy:** 15 days after response date
- **Updated Inactive Date:**
- **Original Inactive Date:**
- **Initiative:**

○ None

Classification

- **Original Set Aside:**
-
- **Product Service Code:** R701 - SUPPORT- MANAGEMENT: ADVERTISING
- **NAICS Code:**
- **Place of Performance:**

Washington , DC 20590

USA

DescriptionView Changes

***** **2nd RESCHEDULING OF INDUSTRY DAY DISCUSSION** *****

This Amendment is issued to advise that the date for the Industry Day virtual discussion previously rescheduled for December 22nd, 2022 has been postponed; see reschedule date below:

NHTSA will hold a virtual Industry Day for National Communications, Marketing, and Media Support on **Wednesday, January 11, 2023; the time is from 2:00p.m. to 3:30p.m. EST.**

REGISTRATION IS NOW CLOSED!!!

Notice Close / Response Date: Your 10 page Corporate Capability Statements and responses to technical questions will be due on **January 24, 2023 at 10a.m.**

***** All Other Items Remain Unchanged *****

Notice Type: Request For Information (RFI)

Notice Number: 693JJ923RQ000208/ Amendment No. 002

Title: Request for Information (RFI) and Industry Day Notice for the National Highway Traffic Safety Administration (NHTSA) for National Communications, Marketing, and Media Support

Product Service Code: R701, Support- Management: Advertising

NAICS code: 541810 – Advertising Agencies; \$22.5M

Attachments/Links

Download All Attachments/Links
Attachments

Document	File Size	Access	Updated Date
RFI Notice Amend. 1 (693JJ923RQ000208) National Comm Marketing and Media Contract.pdf	125 KB	Public	Dec 20, 2022
RFI Notice_(693JJ923RQ000208) National Comm Marketing and Media Contract.pdf	234 KB	Public	Dec 20, 2022
Draft SOW for Market Research (693JJ923RQ000208).pdf (opens in new window)	186 KB	Public	Dec 01, 2022
Technical Questions for Market Research (693JJ923RQ000208).docx (opens in new window)	23 KB	Public	Dec 01, 2022

Contact Information

Contracting Office Address

- OFFICE OF ACQUISITION MANAGEMENT 1200 NEW JERSEY AVE SE,
ROOM W51-30
- WASHINGTON , DC 20590
- USA

Primary Point of Contact

- **Vincent Lynch**
- vincent.lynch@dot.gov
- Phone Number 2023669568