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August 8th, 2022

Mr. Steven Cliff

Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE
West Building
Washington, DC 20590

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Dear Administrator Cliff:

On behalf of the Hispanic Chambers of Commerce of San Francisco, I'd like to express our support of General Motors' petition, Docket No. NHTSA-2022-0067.

Our group is an umbrella organization that merges the efforts of four ethnic chambers in the Bay Area — the Nicaraguan-American, Central-American, Guatemalan-American, and Latin American and Caribbean chambers — in a unified effort to support small businesses in the San Francisco Bay Area. We believe that allowing General Motors to further develop and launch its Cruise Origin will be a benefit for our community and businesses across the nation.

As small businesses look to continue their recovery in light of the pandemic, we are excited by the new possibilities that tech, including autonomous vehicles like the Cruise Origin, can bring. To date, Cruise has had a positive impact in our mutual hometown of San Francisco by engaging with the business community to understand how self-driving cars can serve our customers and employees and support our businesses.

For example, Cruise currently supports local restaurants and communities through a partnership with the SF-Marin Food Bank and SF New Deal to deliver meals to those in need and to date, over 2 million meals have been delivered. A number of these deliveries are done in partnership with local restaurants across the city, creating an ecosystem of social impact.

With their all-electric, self-driving cars, the Cruise Origin can easily bring customers to storefronts — without requiring individuals to own a vehicle or worry about parking. The Origin will also provide safe, dignified, and accessible transportation for seniors or those who are blind. Additionally, autonomous vehicles can provide our members' employees with a safe, zero-emission and convenient transportation option, especially during off-hours or to parts of the city where public transportation may be limited. We believe that if they're able to expand their services, like they hope to do with the Origin, others will be able to experience these benefits.

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Hispanic Chambers of Commerce of San Francisco
Cámaras de Comercio Hispanas de San Francisco



In California, transportation's share of total greenhouse gas emissions is 40%, of which 71% is from light duty passenger vehicles. We're excited that the Cruise Origin will allow the public to access cleaner, sustainable transportation, regardless of ability to afford an EV or access a charger.

We are passionate about ensuring our communities are vibrant and resilient, and by relying on clean energy, these self-driving vehicles will reduce emissions where we work, shop and play. For these reasons, I encourage NHTSA to approve this petition. Thank you for your consideration.

Sincerely;

Carlos Solórzano-Cuadra
CEO

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cc: HCCSF Board of Directors