

NHTSA Launches Spanish-Language Website, NHTSA en Español

Agency making its consumer safety information more accessible to Spanish speakers

Language: **English**

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The U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA) today unveiled a new Spanish-language website, NHTSA en Español ([NHTSA.gov/Espanol](https://www.nhtsa.gov/Espanol)), to provide safety information to more than 62 million Spanish speakers living in the United States. NHTSA's first priority is safety, and a large portion of the agency's work includes education and raising awareness of critical safety issues to reduce the number of injuries and deaths on our roadways.

"This new website allows us to reach Spanish speakers with critical safety information," said Dr. Steven Cliff, NHTSA's Acting Administrator. "All of the safety information we provide in English is now available in Spanish to the public, safety advocates, and anyone interested in learning more about vehicle safety. This initiative is part of the U.S. Department of Transportation's commitment to protect the public on our roadways, including some of our most vulnerable populations."

NHTSA en Español is designed for the general Spanish-speaking public, providing them information to make informed decisions about their families' safety on the road. The website replicates all of NHTSA's English-language website's consumer-facing topics, including recalls, vehicle safety ratings, impaired driving prevention, seat belt safety, child passenger safety, technology, and tires and other equipment.

The website also makes NHTSA's multi-lingual Vehicle Safety Hotline number more prominent and incorporates NHTSA's existing live chat function, now available in Spanish.

NHTSA will also increase its outreach to Spanish-speaking media to help highlight behavioral and vehicle safety programs.

After Mexico, the United States is the second largest Spanish-speaking country in the world. According to the U.S. Census Bureau, the Hispanic population in the United States, which includes people of any race, was 62.1 million in 2020, a 23% increase since 2010.

NHTSA has had a long-standing practice of providing translations of its safety campaigns to stakeholders and safety partners through its [TrafficSafetyMarketing.gov](https://www.traffic-safety-marketing.gov) website, and will continue this practice by providing customizable templates and media material.

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