

DUCKER WORLDWIDE

CRITICAL THINKING FOR CRITICAL DECISIONS.

THE ROAD AHEAD – AUTOMOTIVE MATERIALS WWW.DUCKER.COM | 2016

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CRITICAL THINKING FOR CRITICAL DECISIONS



MARKET RESEARCH

Ducker gathers unique market, customer and competitive insights when others cannot. Leveraging industry expertise and research capabilities, Ducker develops sound strategies to win in existing and new markets



TRANSACTION ADVISORY

Ducker's transaction advisors assist clients with searching and researching acquisition targets, and provide best-in-class diligence to de-risk M&A transactions. It's a natural extension of our consulting and research services

GROWTH CONSULTING

With a dynamic fact-based and advanced business analytics, Ducker works with management to develop actionable strategies and detailed goto-market plans that represent best-fit solutions



GLOBAL INSIGHTS THAT OUTSMART THE COMPETITION





Americas Troy, Michigan (Global Headquarters)

Europe

Paris, France Berlin, Germany London, United Kingdom

Asia-Pacific

Bangalore, India Shanghai, China



Ducker Worldwide employs a seasoned team of 150 full-time consultants, located throughout North America, Europe, and Asia-Pacific.

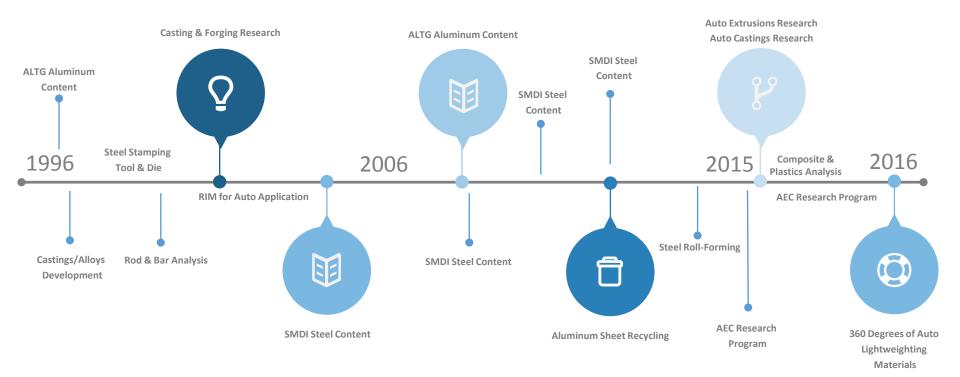
Our team covers all major languages required to do business in Europe, Asia, India, Africa, and the Middle East. This ensures the best cultural fit and most accurate exchange of information needed to turn insights into effective decisions.



In addition to Ducker's general markets served, Ducker Europe brings their considerable expertise to the emerging energy and environmental industries.

Ducker also offers operational consulting in India and critical data analytics for complex markets across the region.

SINCE 1996 DUCKER WORLDWIDE HAS:



REGULATORY ENVIRONMENT



REGULATORY ENVIROMENT

NEW DRAFT TAR 2016 FROM THE EPA INIDCATES SOME EXPECTED MOVEMENT

54.5 MPG For All Cars by 2025 With New CAFE Standards? Not Exactly

Government raises fuel economy standards, but don't expect gassipping SUVs anytime soon.

54.5-mpg rules expected to stick

David Shepardson, Detroit News Washington Bureau 11:30 p.m. EDT April 7, 2015

GREEN CARS TRAVERSE CITY

54.5 mpg isn't a done deal, EPA official says

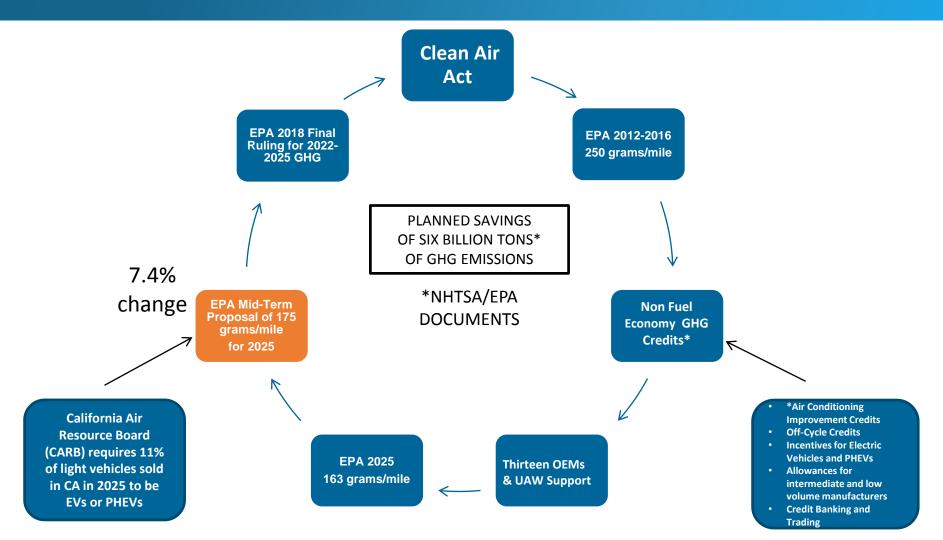
Decision on proposed '25 model year standard will come in '18

Feds: New 2025 CAFE 'target' could be about 50.8 mpg, down from infamous 54.5 mpg

By John Huetter on July 27, 2016

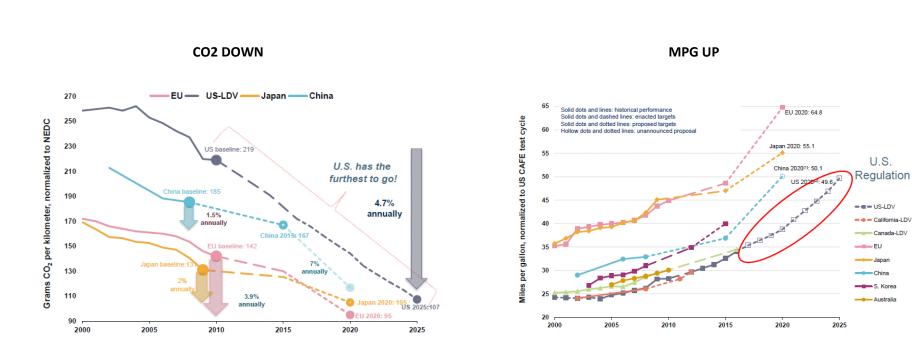
Ferror, Director of Jud

EPA CO2 GREENHOUSE GAS EMMISON REDUCTIONS



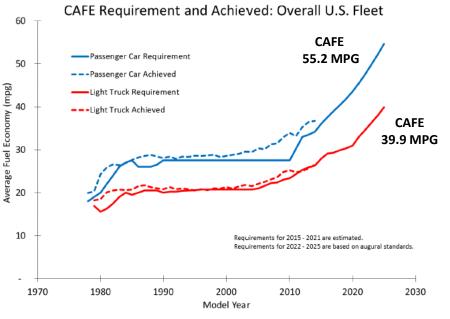


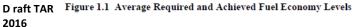
STILL REQUIRE CO2 TO BE CUT BY ONE HALF AND MPG TO BE DOUBLED BY 2025

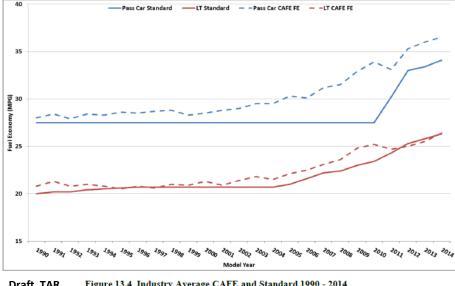


REGULATIONS

OEMS HAVE DEMONSTRATED THEY CAN MEET HIGHER CAFE TARGETS WHEN PRESENTED WITH THE CHALLENGE







Draft TAR Figure 13.4 Industry Average CAFE and Standard 1990 - 2014 2016

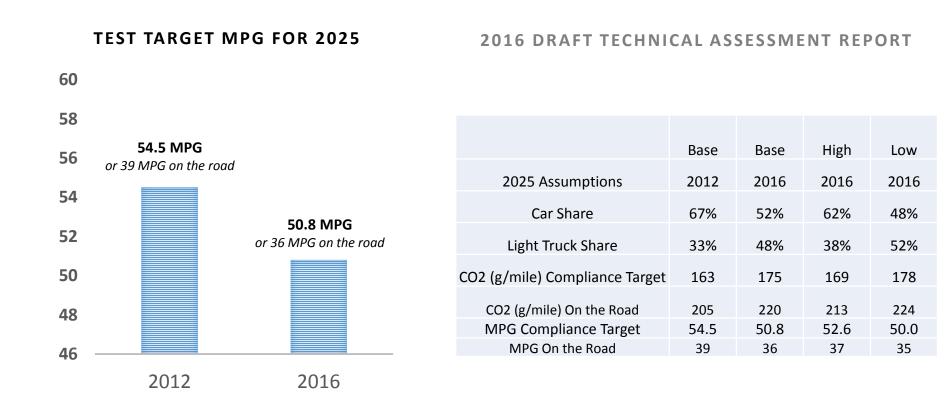
2016 TAR Targets for 2025	Car	Truck	Fleet
CO2 Target as MPG	60.3	43.2	50.8*
Effective MPG with Credits	55.2	39.9	46.7
On the Road MPG	42.6	30.8	36.0

*2012 Calculation was 54.5 MPG.

Meeting Light Truck CAFE is More Difficult Than Meeting Car CAFE

REGULATIONS

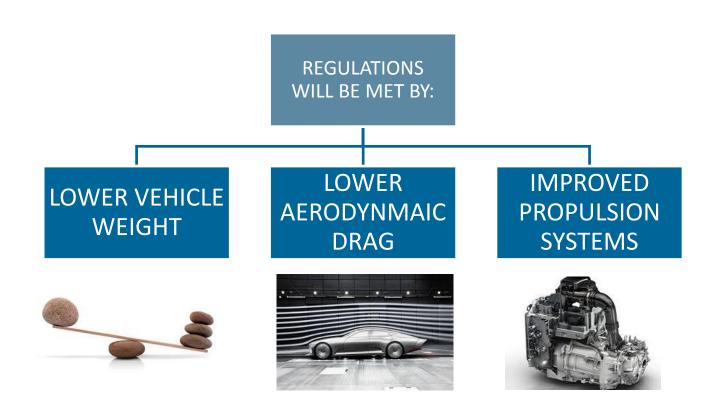
TEST TARGETS ARE UNCHANGED, MIX OF CAR AND TRUCK DRIVE NEW NUMBERS AND CAN LEAD TO VARIABLITY IN ULTIMATE MPG GOALS



THE SOLUTION

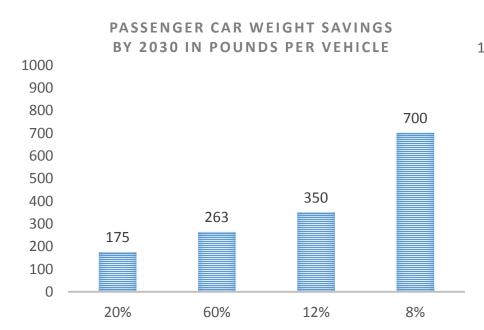


THE SOLUTION

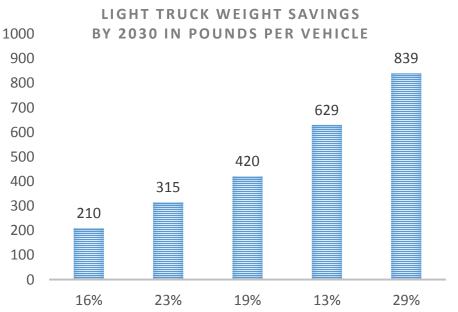


MASS SAVINGS

BY 2030 PASSENGER CARS WILL NEED TO SAVE ANYWHERE FROM 175 POUNDS TO 700 POUNDS AND LIGHT TRUCKS FROM 210 POUNDS TO NEARLY 850 POUNDS



Eighty Percent of the passenger cars will require mass reduction between 263 pound per vehicle and 350 pounds per vehicle



Nearly thirty percent of the light trucks will require mass savings of approximately 840 pounds

Source: Draft TAR Chapter 13

MASS SAVINGS

EXPECTED MASS REDUCTION WILL BE VARIABLE GIVEN VEHICLE SIZE CLASS. LARGER VEHICLES WILL REQUIRE GREATER SAVINGS

A curb weight reduction of nearly 400 pounds is required to meet the CO2 mandates



The weight savings are for vehicle curb weight and are mix dependent; savings from the Body in White and Closures will account for a greater share

10% Is Needed



AERODYNAMIC IMPROVEMENTS



In this figure, they are accounted for as part of the engine and parasitic losses.

Source: Fueleconomy.gov

PROPULSION

THE UNFORSEEN DECLINE IN GASOLINE PRICES HAS HAD A PROFOUND IMPACT ON VEHICLE MIX AND POWERTRAIN

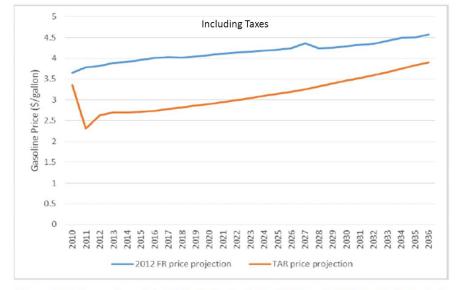
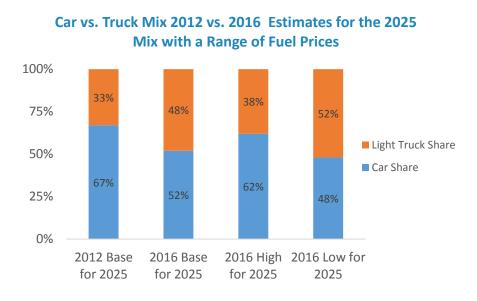
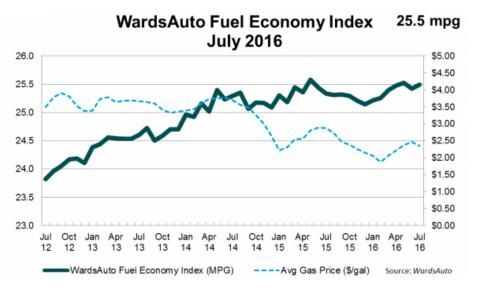


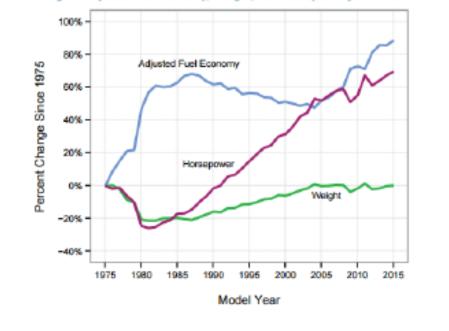
Figure 13.16 Comparison of Fuel Price Estimates in Draft TAR and 2012 Final Rule Analysis



PROPULSION

IC ENGINES HAS CLOSED THE GAP AT A FASTER RATE THAN EXPECTED. MPG HAS INCRASED AS HAS HORSEPOWER



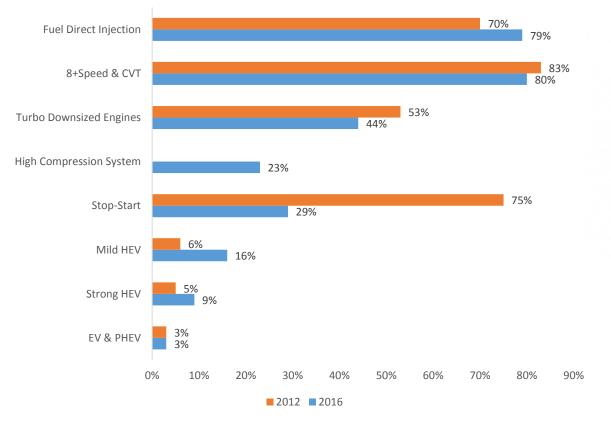


Change in Adjusted Fuel Economy, Weight, and Horsepower for MY 1975-2015

PROPULSION

LEADS TO AN ALTERED PROJECTION FOR POWERTRAIN TECHNOLOGIES

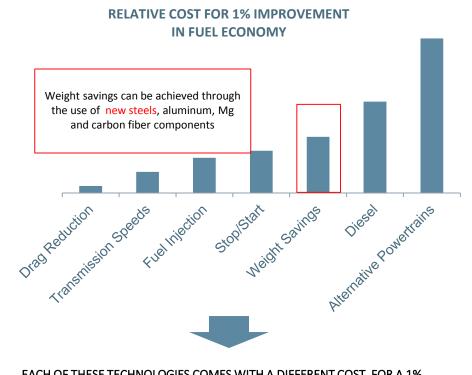
2025 Powertrain Technology Penetration Estimates (2012 vs. 2016)





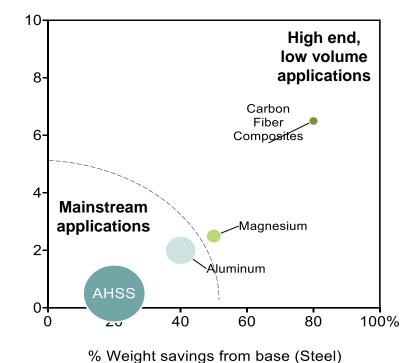
WEIGHT SAVINGS CAN BE COSTLY

A VARIETY OF OLD AND NEW TECHNOLOGIES WILL BE NEEDED TO ACHIEVE THE NEARLY 100% IMPROVEMENT IN FUEL ECONOMY BY 2025



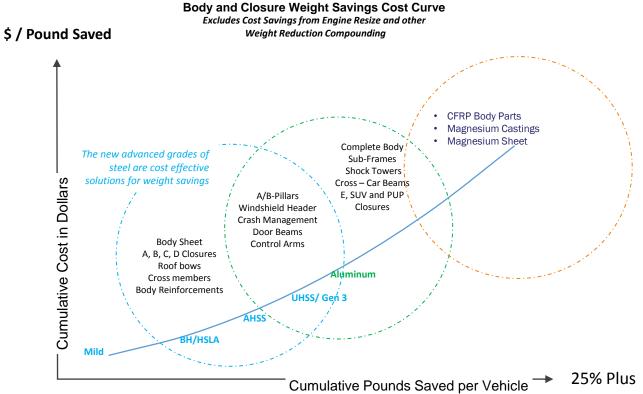
EACH OF THESE TECHNOLOGIES COMES WITH A DIFFERENT COST FOR A 1% IMPROVEMENT IN FUEL ECONOMY

Source: Ducker Analysis



Extra \$ /pound saved

VEHICLE MANUFACTURING COST VS. WEIGHT SAVINGS



HSLA = High strength, low-alloy steel | AHSS = Advanced high-strength steel | UHSS = Ultra high-strength steel

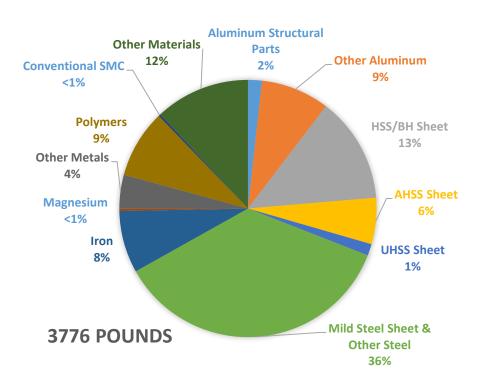
LIGHT VEHICLE MATERIALS TODAY

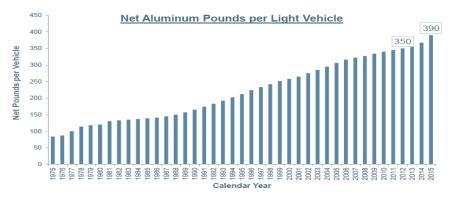


LIGHT VEHICLE MATERIALS TODAY

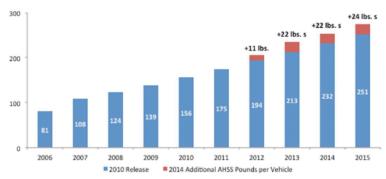
IN 2015, STEEL IN ITS VAROUS FORMS ACCOUNT FOR OVER 55% OF THE CURB WEIGHT, WITH ALUMINUM AT 11%

2015 Material Mix of Curb Weight





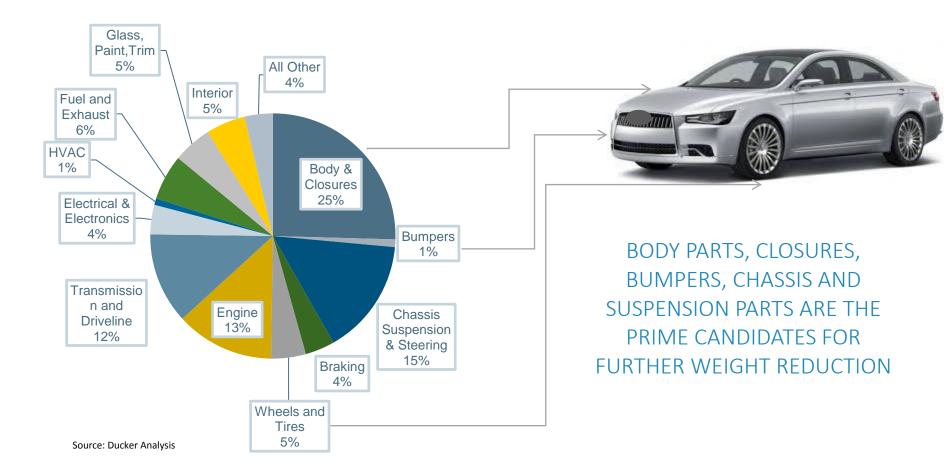
AHSS KEEPS GROWING



AHSS Pounds per Vehicle 2010 Study vs. 2013/14 Study

WHERE IS THE WEIGHT?

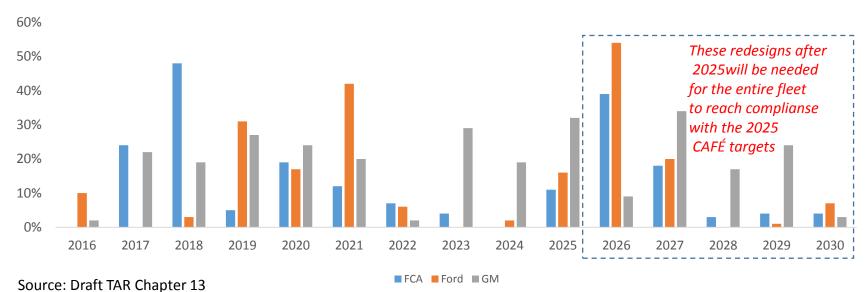
WHERE ARE THE MATERIALS USED IN THE AVERAGE LIGHT VEHICLE TODAY?



3776 POUNDS

OEM ENVIROMENT

The number of new vehicles to be launched over the next five years will give the OEMs many opportunities to introduce the latest weight saving technologies. Several of these vehicles will still be in production in 2025. OEMs are only willing to use proven technologies for high volume programs.



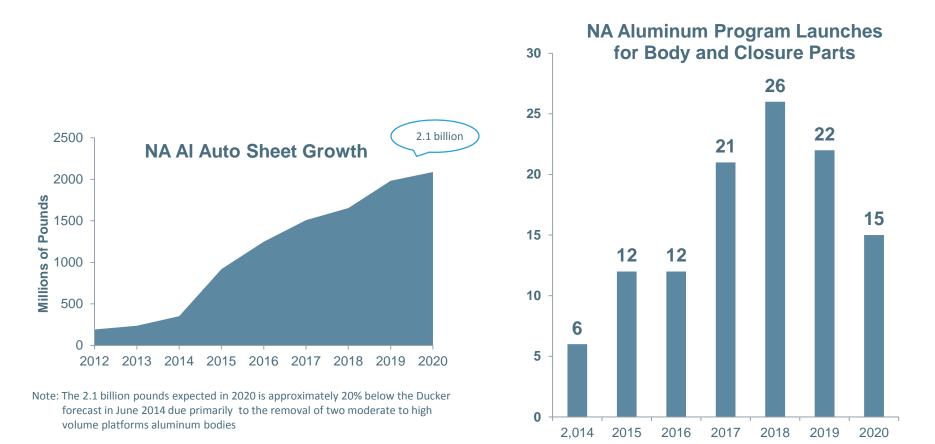
Launch Pattern for Redesigned FCA, Ford and GM Light Vehicles

THE FUTURE



WHAT DO WE KNOW ABOUT ALUMINUM IN THE SHORT TERM?

4Q15 Ducker forecast for aluminum body and closure sheet in North America

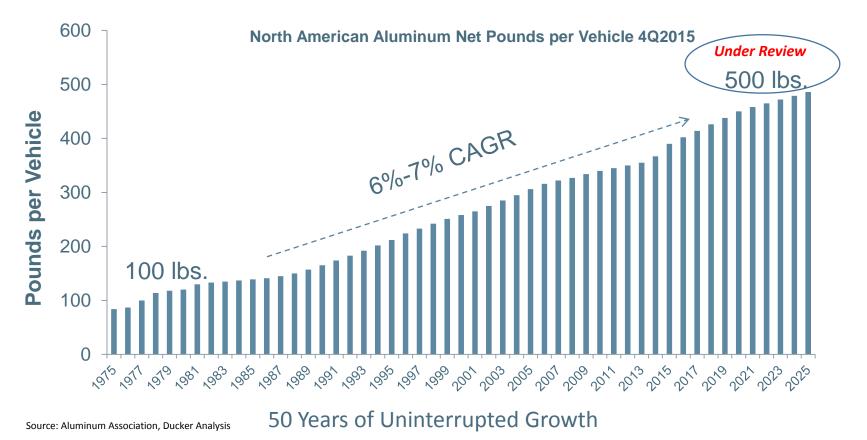


Source: Ducker Analysis

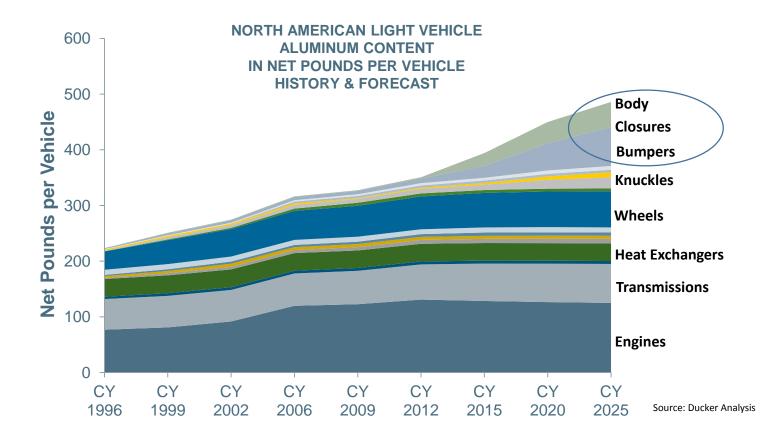
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WHAT DO WE KNOW ABOUT ALUMINUM LONG TERM?

Aluminum will continue its growth to at least 500 pounds per vehicle by 2025

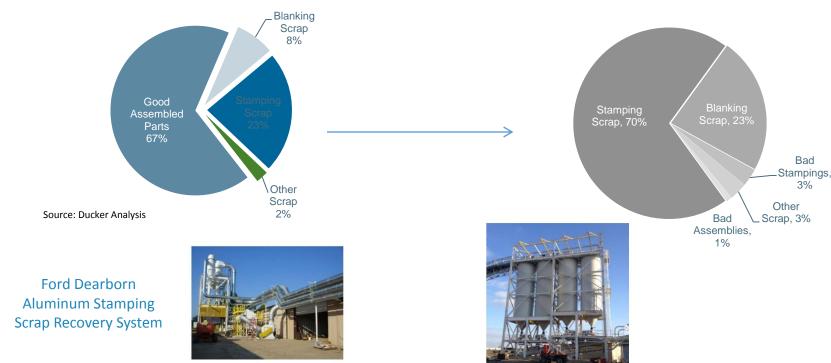


MOST OF THE ALUMINUM GROWTH WILL BE IN STRUCTURAL PARTS



ALUMINUM SCRAP IS A MONEY MAKER IF PROPERLY HANDLED

The high value of aluminum scrap that is shredded and segregated by alloy is critical to the value proposition of aluminum stampings



Aluminum Body and Closure Scrap (3,300lbs.)

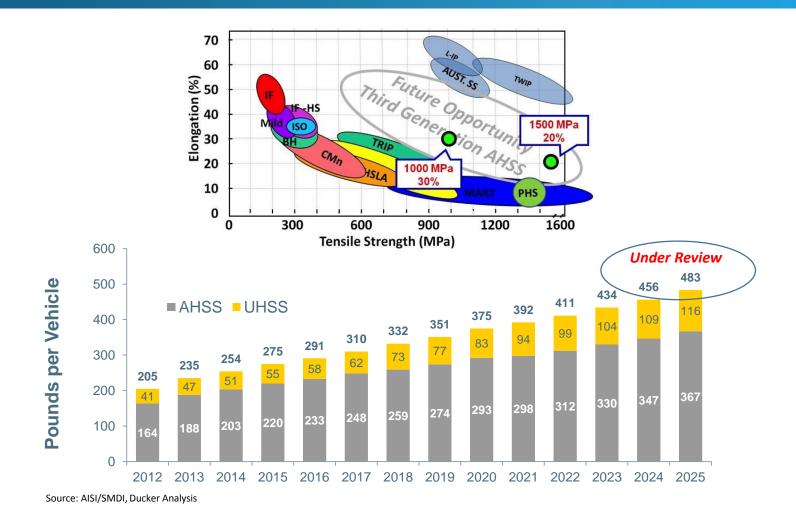
Bad

3%

Coiled Aluminum Recovery and Scrap (10,000lb. coil)

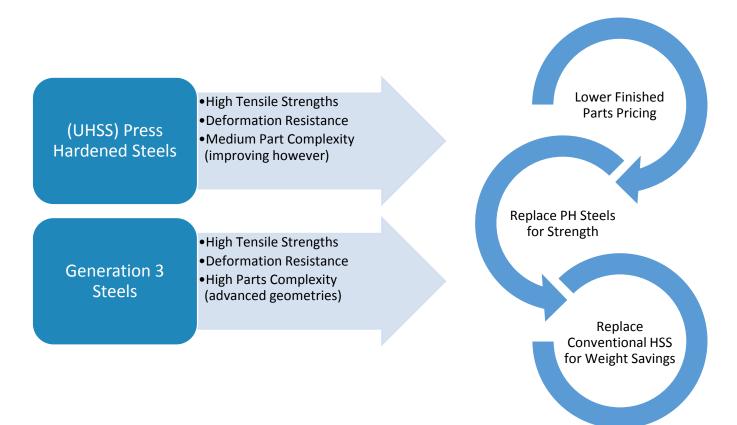
Courtesy of Compass Systems Akron, Ohio

MORE AHSS WILL BE NEEDED



GENERATION 3 STEELS ARE UNDER REVIEW

The steel industry continues to innovate, addressing strength and weight savings requirements



MAKING CARBON FIBER IS VERY ENERGY INTENSE

Future polymer/composite growth is best understood by examining the use of carbon fiber reinforced thermoplastic polymers for the BMW i3 and 7 series



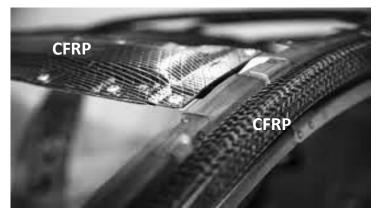
WHERE WILL CFRP BE BEST UTLIZED

CFRP IS BEST USED AS PATCHWORK REINFORCEMENTS FOR ALUMINUM AND AHSS WROUGHT MATERIALS





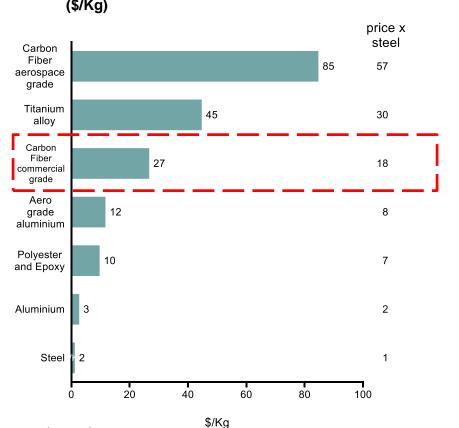




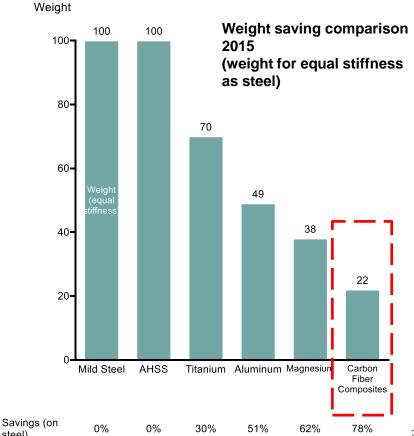
CFRP CAN OFFER NEARLY 80% WEIGHT SAVINGS - HOWEVER AT ~20X THE PRICE OF MILD STEEL

steel)

Carbon fiber is a light weighting enabler, however at a high price



Materials cost comparison 2015 (\$/Kg)



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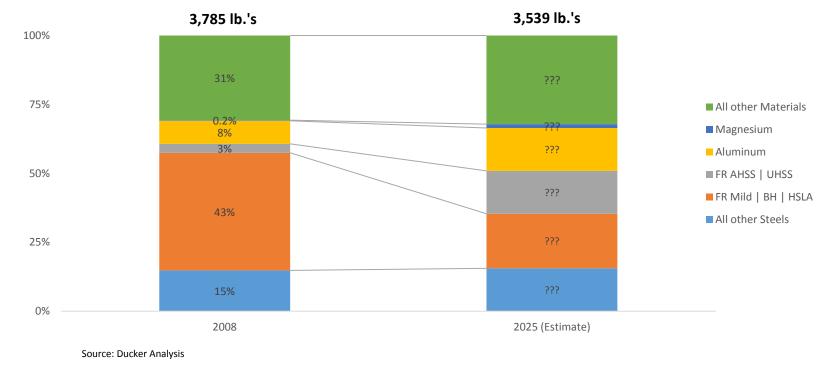
Source: Ducker Analysis

FINAL ANALYSIS



FINAL ANALYSIS

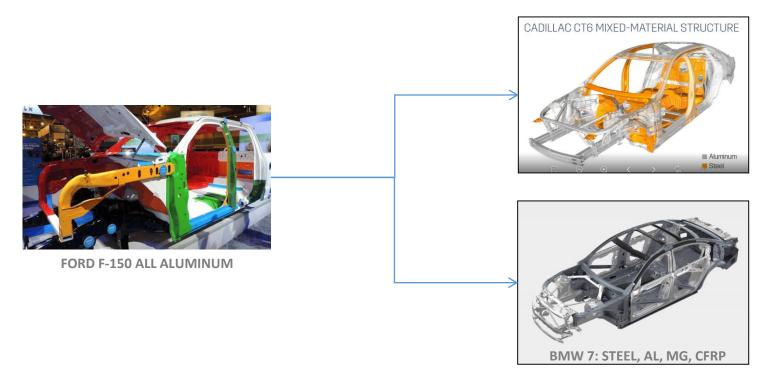
Ducker will be determining the most likely material mix for 2025 through OEM interviews and analysis over the next six to nine months



~250 Pounds Needs to be Saved!

FINAL ANALYSIS: THE VEHICLE OF THE FUTURE

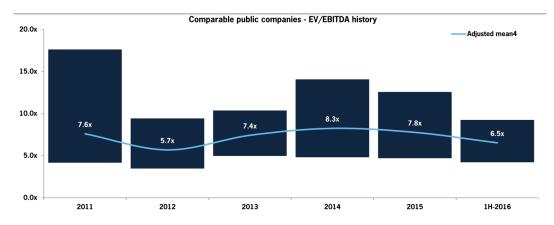
OEM'S APPROACH WEIGHT SAVINGS ON A PLATFORM BY PLATFORM BASIS, WHAT WORKS FOR ONE OEM MAY NOT WORK FOR ANOTHER OEM



Source: Ducker Analysis, Ford, GM

FINAL ANALYSIS: CONSOLIDATION AND M&A DRIVING THE PLAYING FIELD

Over 25 deals closed in the 1st Half of 2016 with average EBITDA multiples of 6.5X!



Linamar ties up with Europe's Georg Fisher July 2015

UACJ Acquires Aluminum Extrusion Manufacturer Whitehall Industries March 2016

> **Zhongwang's U.S. Business to Buy Aluminum Company Aleris** August 2016



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