

Comment from Shane Kelley

Back-up cameras have got to the reliability level of actual rear-view mirrors with the added benefit of ease of use. For example, don't go this far and this is where you are headed for. With a huge market cap on just back-up cameras with the majority of consumers stating that it has improved their overall experience. People would know what to expect when getting a vehicle with this post production. Admittedly, skeptical especially when reading one of the documents providing proof of the energy saving vs the actual power consumption. However, in reality it would limit overall safety of a vehicle. Would you want to save a tiny bit of power or would you rather bend that towards safety capabilities for the life of the passengers? Furthermore, with technological advances mainly occurring on the software side, rather than the actual hardware itself. It would not be surprising if we were shocked with the truly unique ideas and uses that can be implemented into CMS systems not even mentions all the possible safety benefits.

Change is the law of life. And those who look only to the past and present are certain to miss the future. - John F. Kennedy