

Department of Transportation (DOT), National Highway Traffic Safety Administration (NHTSA), Region 9 Media Support

ACTIVE

Contract Opportunity

Notice ID

693JJ920R000045

Related Notice

693JJ920R000045

Department/Ind. Agency

TRANSPORTATION, DEPARTMENT OF

Sub-tier

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

Office

693JJ9 NHTSA OFFICE OF ACQUISITION

General Information View Changes

- **Contract Opportunity Type:** Combined Synopsis/Solicitation (Updated)
- **All Dates/Times are:** (UTC-04:00) EASTERN STANDARD TIME, NEW YORK, USA
- **Updated Published Date:** May 21, 2020 07:32 am EDT
- **Original Published Date:** Apr 17, 2020 04:24 pm EDT
- **Updated Date Offers Due:** May 28, 2020 03:00 pm EDT
- **Original Date Offers Due:** May 18, 2020 03:00 pm EDT
- **Inactive Policy:** 15 days after date offers due
- **Updated Inactive Date:** Jun 12, 2020
- **Original Inactive Date:** Jun 02, 2020
- **Initiative:**
 - None

Classification

- **Original Set Aside:** Total Small Business Set-Aside (FAR 19.5)
-
- **Product Service Code:** T016 - PHOTO/MAP/PRINT/PUBLICATION-AUDIO/VISUAL
- **NAICS Code:** 541810 - Advertising Agencies

- **Place of Performance:**

Sacramento , CA 95814

USA

Description

The objective of this contract is to provide communication support services for NHTSA Region 9, consisting of the following States and Territories: Arizona, California, Hawaii, American Samoa, Guam, and the Commonwealth of the Northern Mariana Islands, to improve traffic safety media efforts with an emphasis on alcohol, drug-impaired, and distracted driving.

Attachments/Links

Download All Attachments/Links

Attachments

Document	File Size	Access	Updated Date
Final Questions and NHTSA Response RFP 20R000045 Region 9 Media 5.21.2020 .pdf (opens in new window)	678 KB	Public	May 21, 2020
Amed1 RFP 20R000045 Req 20RQ000294 Region 9 Media CO Signed 05.15.2020.pdf (opens in new window)	219 KB	Public	May 15, 2020
Attachment J.7 Small Business Subcontracting Plan.docx (opens in new window)	32 KB	Public	Apr 23, 2020
Attachment J.6 Other Direct Cost Breakdown Spreadsheet.xlsx (opens in new window)	12 KB	Public	Apr 23, 2020
Attachment J.5 Travel Cost Breakdown Spreadsheet.xlsx (opens in new window)	14 KB	Public	Apr 23, 2020
Attachment J.4 Cost Proposal Template.xlsx (opens in new window)	17 KB	Public	Apr 23, 2020

Document	File Size	Access	Updated Date
Attachment J.3 Subcontracting Checklist.docx (opens in new window)	19 KB	Public	Apr 23, 2020
Attachment J.2 Past Performance Questionnaire.doc (opens in new window)	52 KB	Public	Apr 23, 2020
Attachment J.1 Disclosure of Lobbying Activities.pdf (opens in new window)	33 KB	Public	Apr 23, 2020
Final2 RFP 20R000045 Req 20RQ000294 Region 9 Media.pdf (opens in new window)	644 KB	Public	Apr 17, 2020

Contact Information View Changes

Contracting Office Address

- OFFICE OF ACQUISITION MANAGEMENT 1200 NEW JERSEY AVE SE, ROOM W51-30
- WASHINGTON , DC 20590
- USA

Primary Point of Contact

- Larry J. Bursey
- larry.bursey.ctr@dot.gov

History

- May 21, 2020 07:32 am EDT Combined Synopsis/Solicitation (Updated)
- May 15, 2020 03:36 pm EDT [Combined Synopsis/Solicitation \(Updated\)](#)
- May 01, 2020 11:55 pm EDT [Presolicitation \(Inactive\)](#)
- Apr 23, 2020 02:25 pm EDT [Combined Synopsis/Solicitation \(Updated\)](#)
- Apr 17, 2020 04:24 pm EDT [Combined Synopsis/Solicitation \(Original\)](#)