

# Data Analysis Products, Services and Training Tools Development

ACTIVE

## Contract Opportunity

### Notice ID

693JJ920RQ000066

### Related Notice

### Department/Ind. Agency

TRANSPORTATION, DEPARTMENT OF

### Sub-tier

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

### Office

693JJ9 NHTSA OFFICE OF ACQUISITION

## General Information View Changes

- **Contract Opportunity Type:** Sources Sought (Updated)
- **All Dates/Times are:** (UTC-05:00) EASTERN STANDARD TIME, NEW YORK, USA
- **Updated Published Date:** Jan 22, 2020 03:16 pm EST
- **Original Published Date:** Nov 07, 2019 10:01 am EST
- **Updated Response Date:** Jan 31, 2020 03:00 pm EST
- **Original Response Date:** Nov 15, 2019 03:00 pm EST
- **Inactive Policy:** 15 days after response date
- **Updated Inactive Date:** Feb 15, 2020
- **Original Inactive Date:**
- **Initiative:**
  - None

## Classification View Changes

- **Original Set Aside:**
- 
- **Product Service Code:** R702 - SUPPORT- MANAGEMENT: DATA COLLECTION
- **NAICS Code:** 611710 - Educational Support Services
- **Place of Performance:**

Washington , DC 20590

USA

## DescriptionView Changes

Action Code: Sources Sought/ (Second Notice with Revised NAICS Code & SOW)

Classification Code: R702, Data Collection Services

Solicitation: 693JJ920RQ000066

Agency/Office: National Highway Traffic Safety Administration (NHTSA)

Location: National Highway Traffic Safety Administration HQ

NAICS Code: 611710 "Educational Support Services, \$16.5M

Point of Contract: Vincent Lynch, Contracting Officer, ph(202) 366-9568

Title: Data Analysis Products, Services and Training Tools Development

### Description(s):

The National Highway Traffic Safety Administration (NHTSA) is issuing this Sources Sought Notice to identify potential qualified Small Business (SB), Small Disadvantaged Business (SDB), 8(a) Certified SDB, HUBZone SB, SDVOSB, or WOSB concerns that may be interested in and capable of performing the work described herein to develop a comprehensive web design for NCSA crash data sets and data query tools that can educate audiences ranging from the people with little knowledge of crash data to expert statisticians who use NHTSA's data for research and specific analysis.

NHTSA welcomes all qualified Small Business concerns, with the appropriate NAICS Code and past experience to submit their Corporate Capability Statements that demonstrate their ability to successfully accomplish the goals of the project as listed below. NHTSA does not intend to award a contract on the basis of responses to this notice or otherwise pay for the preparation of any information submitted. Acknowledgement of receipt of responses will not be made; no formal evaluation of the information received will be conducted by NHTSA. NHTSA may; however later on issue a Request for Proposals (RFP). However, should such a requirement fail to materialize, no basis for claims against NHTSA shall arise as a result of a response to this notice.

### Background:

The National Highway Traffic Safety Administration (NHTSA) is responsible for reducing deaths, injuries and economic losses resulting from motor vehicle crashes. Researchers need many sources of information to adequately measure the characteristics of the highway safety environment. NHTSA data are essential to reducing the human and economic cost of motor vehicle crashes. NHTSA's various data systems are the **only source of real-world crash data** for conducting basic research, identifying problem areas, developing effective

countermeasures, identifying program and rulemaking needs, developing and evaluating programs, rules, and standards, evaluating new technologies, and providing information to accurately assess and allocate grants for reducing crashes.

In the late 1970s, NHTSA's National Center for Statistics and Analysis (NCSA) devised a multidisciplinary approach to meet the data needs of our end users that utilizes an efficient combination of census, sample-based, and existing State files to provide nationally representative traffic crash data on a timely basis. NHTSA's NCSA operates data programs consisting of records-based systems (crash records recoded for uniformity) which include the Fatality Analysis Reporting System (FARS) and the Crash Report Sampling System (CRSS); and detailed crash investigation-based systems which include the Crash Investigation Sampling System (CISS) and the Special Crash Investigations (SCI) program.

**Objective:**

The objective of this contract is to provide timely, efficient, and effective support to NHTSA, and its partners, in the development of a comprehensive web design for NCSA crash data sets and data query tools to educate public users of NHTSA data.

**Format of Corporate Capabilities Statement:**

This notice is being reposted a second time for public notification of the Government's decision after assessment of the originally assigned NAICS code of 541910, Marketing Research and Public Opinion Polling needing to be changed to **611710, Educational Support Services**; which more accurately describes the work under this project. Any interested qualified Small Business firms, Small Disadvantaged Business (SDB), 8(a) Certified SDB, HUBZone SB, SDVOSB, or WOSB concerns should submit their Corporate Capability Statement, which demonstrates the firm's ability and past experience in no more than 10 pages to perform the key requirements described above to the identified NHTSA point of contact listed herein.

Any proprietary information should be marked as such. All respondents are asked to certify the type and size of their business organization is in-line with the requirements of this Sources Sought Notice, and must be received no later than 10 calendar days from the date of publication of this notice.

**Attachments/Links**

**[Download All Attachments/Links](#)**

## Attachments

| Document   | File Size | Access | Updated Date |
|--|-----------|--------|--------------|
| <a href="#">Revised SOW.pdf (opens in new window)</a>  | 278 KB    | Public | Jan 22, 2020 |
| <a href="#">Sources Sought Notice ver. 2 (693JJ920RQ000066) Data Analysis Products Service.pdf (opens in new window)</a> | 125 KB    | Public | Jan 22, 2020 |
| Draft_SOW_-_693JJ920RQ000066.pdf   | 725 KB    | Public | Jan 22, 2020 |
| Sources_Sought_Notice_(693JJ920RQ000066)_Data_Analysis_Products_Services_and_Training_Tools_Dev.pdf                      | 121 KB    | Public | Jan 22, 2020 |

## Contact Information

### Contracting Office Address

- OFFICE OF ACQUISITION MANAGEMENT 1200 NEW JERSEY AVE SE, ROOM W51-30
- WASHINGTON , DC 20590
- USA

### Primary Point of Contact

- **Vincent Lynch**
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