

# National Law Enforcement Officer Memorial Fund 2020

Active

Contract Opportunity

Notice ID

693JJ920RQ000040

Related Notice

Department/Ind. Agency

TRANSPORTATION, DEPARTMENT OF

Sub-tier

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

Office

693JJ9 NHTSA OFFICE OF ACQUISTION

## General Information

- **Contract Opportunity Type:** Sources Sought (Original)
- **All Dates/Times are:** (UTC-05:00) EASTERN STANDARD TIME, NEW YORK, USA
- **Original Published Date:** Nov 07, 2019 04:37 am EST
- **Original Response Date:** Nov 15, 2019 03:00 pm EST
- **Inactive Policy:** Manual
- **Original Inactive Date:**
- **Initiative:**
  - None

## Classification

- **Original Set Aside:**
- **Product Service Code:** R - SUPPORT SVCS (PROF, ADMIN, MGMT)
- **NAICS Code:** 541611 - Administrative Management and General Management Consulting Services
- **Place of Performance:**

Washington , DC 20590

USA

## Description

Action Code: Sources Sought

Classification Code: R408, Program Management/Support Services

Solicitation: 693JJ920RQ000040

Agency/Office: National Highway Traffic Safety Administration (NHTSA)

Location: National Highway Traffic Safety Administration HQ

NAICS Code: 541611, Administrative Management and General Management Consulting, \$16.5 M.

Point of Contract: Vincent Lynch, Contracting Officer, ph(202) 366-9568

Title: National Law Enforcement Officer Memorial Fund 2020

### Description(s):

The National Highway Traffic Safety Administration (NHTSA) is issuing this Sources Sought Notice to identify potential qualified Small Business (SB), Small Disadvantaged Business (SDB), 8(a) Certified SDB, HUBZone SB, SDVOSB, or WOSB concerns that may be interested in and capable of performing the work described herein to provide the professional services to assist NHTSA to develop, distribute, and periodically update safety information, data sets, or other content that impacts officer safety with an emphasis on traffic related incidents and periodically update communications materials to reinforce positive safety habits that include, but are not limited to e-mail blasts, newsletters, pod-casts, graphics, and video clips.

NHTSA welcomes all qualified certified Small Business concerns with the appropriate NAICS Code and past experience to submit their Corporate Capability Statements that demonstrate

their ability to successfully accomplish the goals of the proposed project as listed below. In addition to soliciting on the open market, the government may decide to later limit its competition to those qualified GSA MOBIS Schedule holding contractors listed under SIN 874-1, Integrated Consulting Services and/or 874-7, Integrated Business Program Support Services. NHTSA does not intend to award a contract on the basis of responses to this notice or otherwise pay for the preparation of any information submitted. Acknowledgement of receipt of responses will not be made; and no formal evaluation of the information received will be conducted by NHTSA. NHTSA may; however later on issue a Request for Proposals (RFP). However, should such a requirement fail to materialize, no basis for claims against NHTSA shall arise as a result of a response to this notice.

#### **BACKGROUND:**

The National Highway Traffic Safety Administration's (NHTSA) mission is to save lives, prevent injuries, and reduce traffic-related health care and other economic costs. The agency develops, promotes, and implements effective educational, engineering, and enforcement programs with the goal of ending vehicle crash tragedies and reducing economic costs associated with vehicle use and highway travel. The mission of the National 911 Program, which is housed within NHTSA's Office of Emergency Medical Services (OEMS), is to provide Federal leadership and coordination in supporting and promoting optimal 911 services.

The mission of the National 911 Program, which is housed within NHTSA's Office of EMS, is to provide Federal leadership and coordination in supporting and promoting optimal 911 services. Emergency medical services relies on a properly functioning communication system that enables providers to efficiently and expeditiously provide medical services to crash victims.

#### **OBJECTIVE:**

The Contractor shall provide the professional services to develop, distribute, and periodically update safety information, data sets, or other content that impacts officer safety with an emphasis on traffic related incidents in order to assist NHTSA with development of communications materials to reinforce positive safety habits that include, but are not limited to: e-mail blasts, newsletters, pod-casts, graphics, and video clips.

#### **Capabilities:**

The corporate capability statement must address the capabilities necessary to accomplish the scope outlined above as well as the additional tasks and characteristics given in the attached draft SOW.

### **Format of Corporate Capabilities Statement:**

Any interested qualified Small Business (SB), Small Disadvantaged Business (SDB), 8(a) Certified SDB, HUBZone SB, SDVOSB, or WOSB concerns should submit their Corporate Capability Statement, which demonstrates the firm's ability and past experience in no more than 10 pages to perform the key requirements described above to the identified NHTSA point of contact listed herein.

Any proprietary information should be marked as such. All respondents are asked to certify the type and size of their business organization is in-line with the requirements of this Sources Sought Notice, and must be received no later than 9 calendar days from the date of publication of this notice.

## **Attachments/Links**

[Download All Attachments/Links](#)

Attachments

Document	File Size	Access	Updated Date
<a href="#">Draft_SOW_-_693JJ920RQ000040_(LE_Safety_Outreach).pdf</a> (opens in new window)	43 KB	Public	Nov 07, 2019
<a href="#">Sources_Sought_Notice_-693JJ920RQ000040.pdf</a> (opens in new window)	22 KB	Public	Nov 07, 2019
file uploads			

## **Contact Information**

### **Contracting Office Address**

- WASHINGTON , DC 20590

## Primary Point of Contact

- **Vincent Lynch**
- [vincent.lynch@dot.gov](mailto:vincent.lynch@dot.gov)
- Phone Number 202-366-9568