

Comment from Mark Weinstein

Please do not allow carmakers to select their own branded sounds. The point of the sounds is to alert those who are visually impaired and others to an oncoming car. The sound therefore needs to be recognizable as a vehicle, clear, and immediately recognizable. It should be a sound like the vehicles with which people are already familiar. Allowing carmakers and/or consumers to implement a variety of "vanity" sounds would defeat the entire purpose of this enterprise. Please prioritize the safety of the blind and visually impaired. Also do not add to the volume of noise in our environment any more than is necessary. Keep the sound at a low decibel level. Thank you