Comment from Jeanine Botta

NHTSA promulgated FMVSS No. 141 pursuant to the Pedestrian Safety Enhancement Act of 2010 in order to make the outdoor environment as safe as possible for all pedestrians, but especially for visually impaired pedestrians. Visually impaired people should not be expected to have to learn dozens of alert sounds for the sake of consumer acceptance. No pedestrian should have to quickly discern if a sound is an approaching car or someone's ringtone or text alert. Acoustic vehicle alerting systems should produce sounds that are similar to vehicle sounds in given operating conditions, and not only should vehicles of the same make and model produce the same sound or set of sounds, vehicles across brands should produce sounds that are similar. We all have to deal with enough distractions as it is, and should not have to process dozens of vehicle alert sounds as well. Safety is more important than branded sounds or concerns about consumer acceptance.