

Data Analysis Products, Services and Training Tools Development

Active

Contract Opportunity

Notice ID

693JJ920RQ000066

Related Notice

Department/Ind. Agency

TRANSPORTATION, DEPARTMENT OF

Sub-tier

NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION

Office

693JJ9 NHTSA OFFICE OF ACQUISTION

General Information

- **Contract Opportunity Type:** Sources Sought (Original)
- **All Dates/Times are:** (UTC-05:00) EASTERN STANDARD TIME, NEW YORK, USA
- **Original Published Date:** Nov 07, 2019 10:01 am EST
- **Original Response Date:** Nov 15, 2019 03:00 pm EST
- **Inactive Policy:** Manual
- **Original Inactive Date:**
- **Initiative:**
 - None

Classification

- **Original Set Aside:**
- **Product Service Code:** R - SUPPORT SVCS (PROF, ADMIN, MGMT)
- **NAICS Code:** 541910 - Marketing Research and Public Opinion Polling
- **Place of Performance:**

Washington , DC 20590

Description

Action Code: Sources Sought

Classification Code: R702, Data Collection Services

Solicitation: 693JJ920RQ000066

Agency/Office: National Highway Traffic Safety Administration (NHTSA)

Location: National Highway Traffic Safety Administration HQ

NAICS Code: 541910, Marketing Research and Public Opinion Polling, \$16.5M.

Point of Contract: Vincent Lynch, Contracting Officer, ph(202) 366-9568

Title: Data Analysis Products, Services and Training Tools Development

Description(s):

The National Highway Traffic Safety Administration (NHTSA) is issuing this Sources Sought Notice to identify potential qualified Small Business (SB), Small Disadvantaged Business (SDB), 8(a) Certified SDB, HUBZone SB, SDVOSB, or WOSB concerns that may be interested in and capable of performing the work described herein to develop a comprehensive web design for NCSA crash data sets and data query tools that can educate audiences ranging from the people with little knowledge of crash data to expert statisticians who use NHTSA's data for research and specific analysis. .

NHTSA welcomes all qualified Small Business concerns, with the appropriate NAICS Code and past experience to submit their Corporate Capability Statements that demonstrate their ability to successfully accomplish the goals of the project as listed below. NHTSA does not intend to award a contract on the basis of responses to this notice or otherwise pay for the preparation of any information submitted. Acknowledgement of receipt of responses will not

be made; no formal evaluation of the information received will be conducted by NHTSA. NHTSA may; however later on issue a Request for Proposals (RFP). However, should such a requirement fail to materialize, no basis for claims against NHTSA shall arise as a result of a response to this notice.

Background:

The National Highway Traffic Safety Administration (NHTSA) is responsible for reducing deaths, injuries and economic losses resulting from motor vehicle crashes. Researchers need many sources of information to adequately measure the characteristics of the highway safety environment. NHTSA data are essential to reducing the human and economic cost of motor vehicle crashes. NHTSA's various data systems are the **only source of real-world crash data** for conducting basic research, identifying problem areas, developing effective countermeasures, identifying program and rulemaking needs, developing and evaluating programs, rules, and standards, evaluating new technologies, and providing information to accurately assess and allocate grants for reducing crashes.

In the late 1970s, NHTSA's National Center for Statistics and Analysis (NCSA) devised a multidisciplinary approach to meet the data needs of our end users that utilizes an efficient combination of census, sample-based, and existing State files to provide nationally representative traffic crash data on a timely basis. NHTSA's NCSA operates data programs consisting of records-based systems (crash records recoded for uniformity) which include the Fatality Analysis Reporting System (FARS) and the Crash Report Sampling System (CRSS); and detailed crash investigation-based systems which include the Crash Investigation Sampling System (CISS) and the Special Crash Investigations (SCI) program.

Objective:

The objective of this contract is to provide timely, efficient, and effective support to NHTSA, and its partners, in the development of a comprehensive web design for NCSA crash data sets and data query tools that can educate audiences .

Format of Corporate Capabilities Statement:

Any interested qualified Small Business firms, Small Disadvantaged Business (SDB), 8(a) Certified SDB, HUBZone SB, SDVOSB, or WOSB concerns should submit their Corporate

Capability Statement, which demonstrates the firm's ability and past experience in no more than 10 pages to perform the key requirements described above to the identified NHTSA point of contact listed herein.

Any proprietary information should be marked as such. All respondents are asked to certify the type and size of their business organization is in-line with the requirements of this Sources Sought Notice, and must be received no later than 9 calendar days from the date of publication of this notice.

Attachments/Links

[Download All Attachments/Links](#)

Attachments

Document	File Size	Access	Updated Date
Draft_SOW_-_693JJ920RQ000066.pdf (opens in new window)	725 KB	Public	Nov 07, 2019
Sources_Sought_Notice_(693JJ920RQ000066)_Data_Analysis_Products,_Services_and_Training_Tools_Dev.pdf (opens in new window)	121 KB	Public	Nov 07, 2019

file uploads

Contact Information

Contracting Office Address

- WASHINGTON , DC 20590

Primary Point of Contact

- Vincent Lynch**
- vincent.lynch@dot.gov
- Phone Number 202-366-9568