

## Comment from Avie Hern

The very idea that automakers should be able to offer to their car-buyers a suite of sounds that would alert pedestrians and bicyclists of an approaching car is wildly misguided.

The need to react instantly to an approaching vehicle is crucial; a variety of sounds would muddy the waters and force the listener to weigh knowledge with experience with probability to determine what they are hearing, why they are hearing it and whether they need to take action to safeguard themselves.

Those couple of seconds, or milliseconds delay could literally be the difference between life and death.

Vehicles **MUST EMIT A STANDARDIZED SOUND** to every eliminate this very real likelihood. The most logical would be one that mimics the sound of an internal combustion engine, as everyone in every society, from the First World to the Third, already knows that sound, and automatically associates it with the approach of a motor vehicle.

To offer multiple sounds, merely to please car-buyers who want to assert their individuality with the equivalent of a custom phone ringtone, would be a gross dereliction of this agency's purpose and mandate.