

- Bureau of Motor Vehicles
- Emergency Management Agency
- Emergency Medical Services
- Office of Criminal Justice Services
- Ohio Homeland Security
- Ohio State Highway Patrol



Mike DeWine, Governor Thomas J. Stickrath, Director Charles L. Norman

Registrar

Bureau of Motor Vehicles 1970 West Broad Street P.O. Box 16520 Columbus, Ohio 43216-6520 (844) 644-6268 www.bhv.ohio.qov

## State of Ohio Notification to Consumers of Motor Vehicle Recall

Let this serve as notification that the Ohio Bureau of Motor Vehicles (BMV) would like to be considered for any/all Federal funding opportunities with regards to BMV recall notifications. Ohio BMV personnel have already begun exploratory phases for implementing such a program and are hoping to have a pilot project operational by January 1, 2020.

The Ohio BMV issues approximately 13 million vehicle registrations annually. This number is comprised of both new and renewal issuances. For all vehicle registrations approaching their renewal date, a notification is sent via mail, email, or text message 45 days prior to the date of expiration. The BMV intends to include applicable recall information with customer registration renewal notices. Information provided will, at a minimum, notify the vehicle owner of a safety recall and request the customer contact an appropriate dealership to have the necessary repairs performed.

Business rules are very broad in spectrum, which allow for implementation flexibility. In an effort to be financially conservative, we have chosen an in-house created process opposed to outsourcing to a third party vendor. After action reviews will be conducted when the initial pilot is completed to determine whether an in-house operation is most efficient or if a third party should be utilized. After initial phases are proven successful, it is our hope to begin cross-referencing recall data with notices sent to verify which vehicles had the recall repairs performed and which vehicles did not. Automation of this process is currently not in the scope or budget for the Ohio BMV's current recall notification program, nor are any further communication outside of the original registration renewal notification.

Increased costs will be incurred for IT programming, printing, and mailing/electronic transmission of recall notifications. While we believe that we have identified a cost-effective way to begin a recall notification program internally, there will be manual processes involved. The long-term feasibility of the notification program, and identification of rates of completion for recall fixes, may be dependent on the availability of Federal funds. Additional details on the Ohio BMV's current plan and potential enhancements with Federal funds can be provided upon request.